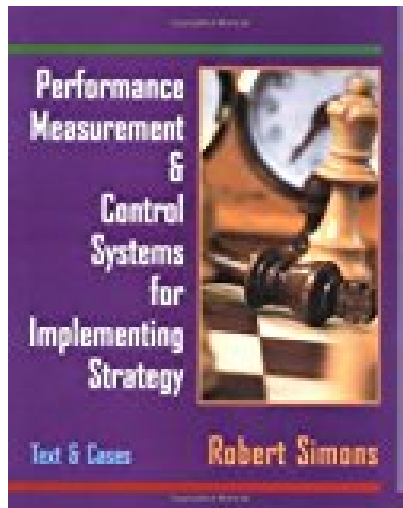


Performance Measurement and Control Systems for Implementing Strategy Text and Cases



BOOK DETAILS

- Author : Robert Simons
- Pages : 792 Pages
- Publisher : Prentice Hall
- Language : English
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BOOK SYNOPSIS

For undergraduate Management Control Systems courses and other MBA Management Accounting and Control electives. This book represents an innovative new approach to management control systems, based on the latest research and practice. Using a carefully integrated structure, it shows how today's managers use both financial and non-financial controls to drive strategies of profitable growth in rapidly changing markets.

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